

1 CLAIMS

2

3 1. A display apparatus comprising a flexible
4 display member and a control unit provided at one
5 end of the display member, the display member being
6 in the form of a strip of a size suitable to be
7 positioned around a limb of a user.

8

9 2. A display apparatus according to claim 1, in
10 which the display member is malleable.

11

12 3. A display apparatus according to claim 2, in
13 which the malleable display member is sufficiently
14 stiff as to retain its shape without the need for a
15 latch or other retainer.

16

17 4. A display apparatus according to claim 3, in
18 which the malleable display member is a strip or
19 band of thin metal or plastic and which is initially
20 axially straight and transversely concave.

21

22 5. A display apparatus according to any of claims
23 2 to 4, in which the display member comprises an
24 electro-luminescent display bonded to a malleable
25 strip.

26

27 6. A display apparatus according to claim 5, in
28 which the display member comprises a rubber backing,
29 a strip of thin steel forming said malleable strip,
30 said electro-luminescent display, a filter layer,
31 and an anti-moisture covering.

32

1 7. A display apparatus according to claim 1, in
2 which the control unit can be secured to a distal
3 portion of the display member by a buckle or clasp.
4

5 8. A display apparatus according to any preceding
6 claim, in which controls are provided on the display
7 member.
8

9 9. A display apparatus according to claim 8, in
10 which said controls are in the form of touch-
11 sensitive areas on the display.
12

13 10. A display apparatus according to any preceding
14 claim, in which the control unit comprises a timing
15 circuit and the display member is adapted to display
16 time indicia, whereby the apparatus functions as a
17 watch.
18

19 11. A display apparatus according to any preceding
20 claim, in which the control unit comprises means for
21 generating visual patterns on the display member,
22 whereby the apparatus functions as an electronic
23 bracelet.
24

25 12. A display apparatus according to any preceding
26 claim, in which the display member is removably
27 attached to the control unit, whereby the display
28 member can be detached and replaced with an
29 alternative design or size to suit the individual.
30
31